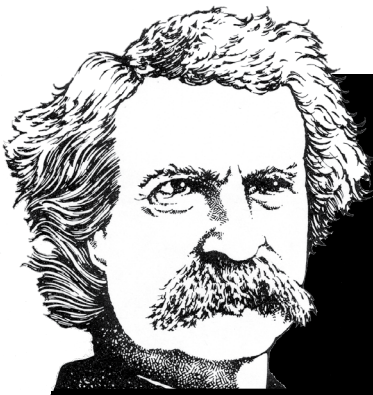


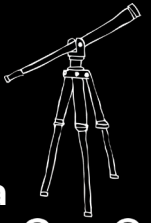
SUPPORT MY MUSTACHE!



THE
Second Annual

AUGUST 26 thru OCTOBER 6

MUSTACHE-A-THON SON OF 'STACHE



a
benefit **826**
for SEATTLE

WHAT IS A MUSTACHE-A-THON?

In 2006, a volunteer came to us with a rather kooky fundraising idea: Get a group of fearless men to put their naturally occurring facial follicles to good use, grow a very fashionable mustache, and gather financial support from family, friends, co-workers, 'stache fans, and complete strangers. Though the twenty-six mustache farmers were a bit trepidacious at first, once the money started rolling in, they embraced the event -- and their mustaches -- with gusto.

In less than six weeks, 826 Seattle, the brave mustache farmers and their female fundraising teammates helped meet and exceed the \$10,000 goal. *Seattle Metropolitan* wrote a follow-up article documenting the trials and tribulations of such lofty hirsute pursuits, and two other 826 chapters (Valencia and Michigan) were so taken by the idea they launched their own Mustache-A-Thons.

This year, 826 Seattle is doing it again! This year, we are aiming for \$15,000! Every penny helps!

WITH \$15,000, 826 SEATTLE CAN ACCOMPLISH ONE OF THE FOLLOWING:

We could publish the first-ever anthology of the best writing projects by 826 Seattle students, with an audio CD of the students reading their work. Funds would also cover a bang-up publishing party with special autographing pens for the authors, and classy refreshments.

We could host 1,500 Seattle Public Schools students on 60 field trips, demonstrating that a writing field trip can be just as much fun as going to the zoo!

We could finance 40 workshops. This would cover volunteer training, publicizing the workshops on our web site, sending out flyers, and publishing 600 students' stories in-house, the lead in the pencils and the electricity to light the way!

We could pay the rent at our 3,500 Square foot tutoring center for 4 months.

We could buy 15,000 Clif Bars to distribute to tired students arriving for drop-in after a long day of school, providing each student with a much needed energy boost.

ABOUT 826 Seattle

826 Seattle is the city's only writing center entirely dedicated to helping students, ages 6 to 18, improve their written communication skills through free tutoring, mentoring, workshops, and other programs.

HOW YOU CAN HELP

Sponsor my mustache! Make a donation to 826 Seattle and my mustache will grow larger, bushier, and more attractive. I will be one step closer to winning the coveted Most Money Raised By Whiskers Award, and you will win the adoration of 826 Seattle.

826 Seattle is a 501(c)(3) charitable organization -- your donation is tax deductible!

WHERE YOU CAN DONATE

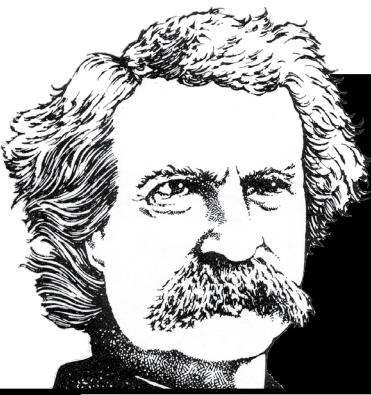
IN PERSON! You can give me your cash or check made out to 826 Seattle. If you would like a receipt for your taxes, please be sure to complete the Donor Information Form.

ONLINE! Visit www.826mustaches.blogspot.com, navigate to my picture, and click the "DONATE NOW" button. You can donate via PayPal or credit card!

AT THE GREENWOOD TRAVEL SUPPLY STORE! Visit 826 Seattle headquarters (located behind the Greenwood Space Travel Supply Store) at 8414 Greenwood Ave. N. and make a cash, check, or credit card donation. Be sure to specify that you want your donation to support me, not Mr. Geoduck. He's also growing a mustache, be he's trying to cheat by giving stuff away.

DOUBLE YOUR GIFT

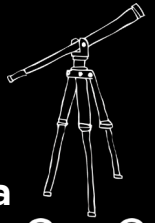
If your employer matches your charitable contributions, be sure to include your employer's information on the Donor Information Form. Your gift of \$20 became \$40 - just like that!



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RULES, REGULATIONS, AND GENERAL GUIDELINES TO LIVE AND GROW HAIR BY

1 As indicated in the title, this is a 'thon for mustaches – not goatees, Van Dykes, beards, neards*, or their ilk. As a rule of thumb (jaw?), hair that grows above your top teeth is good; hair that appears below your teeth is not good.

If you appear at mustache weigh-in with non-mustache facial hair, or if you send pictures of yourself with non-mustache facial hair, you may be subject to a fine of \$5.00

Mutton chops are acceptable non-mustache facial hair.

2 Mustaches weigh-ins will begin at 5:30 every Wednesday during the 'thon at the Pig 'n' Whistle.

Complimentary beer will be provided, thanks to our good friends at the Pig 'N Whistle. However, moral and up-standing mustache citizens will still tip, because that is the good and just thing to do.

3 At mustache weigh-ins, farmers will have their photos taken. This is very important, because it keeps our blog up-to-date and complete, and many people give money through the blog.

If you cannot make it to a weigh-in, please email a photo of your soupstrainer progress to Justin (justinallan@826seattle.org) by that Wednesday evening.

4 ENJOY and TAKE PRIDE in the good work you and your mustache are doing. Don't be shy to ask for support from friends, family, and people in line at the grocery store. Remember: you aren't asking them to give YOU money – you are asking them to give money to 826 Seattle, and that benefits Seattleites (not just youths and aliens).

5 Mustache farmers and teams are competing for More Money Raised Than Mr. Geoduck, Most Money Raised Overall, Best Celebrity Look-A-Like Mustache, and Best Mustache Overall. Keep your eye on the price when urging your follicles to sprout!

**Neard: Noun, from Old English beard and Middle English nekke. A beard that extends beyond the jawline down the neck. Ex., "The guys on 'Lost' have pretty extensive neards."*

SON OF ' STACHE CALENDAR

SUNDAY, AUGUST 26TH

1:00 PM - 4:00 PM, Carkeek Park
Volunteer Appreciation Picnic and Mustache Summer Camp (Official Mustache-a-Thon kick-off!)

WEDNESDAY, AUGUST 29TH

5:30 PM, Pig 'N Whistle
Mustache weigh-in

WEDNESDAY, SEPTEMBER 5TH

5:30 PM, Pig 'N Whistle
Mustache weigh-in

WEDNESDAY, SEPTEMBER 12TH

5:30 PM, Pig 'N Whistle
Mustache weigh-in

WEDNESDAY, SEPTEMBER 19TH

5:30 PM, Pig 'N Whistle
Mustache weigh-in and Arcade Fire ticket give-away

WEDNESDAY, SEPTEMBER 26TH

5:30 PM, Pig 'N Whistle
Mustache weigh-in

WEDNESDAY, OCTOBER 3RD

5:30 PM, Pig 'N Whistle
Mustache weigh-in

SATURDAY, OCTOBER 6TH

TIME TBA, 826 Seattle
FINAL Mustache weigh-in and Mustache Wrap Party! Awards awarded, mustaches recognized, piles of money counted, and general bristly fun.